

5 KEYS TO DRIVE ENGAGEMENT

FOR A BETTER WORKFORCE



1) MEASURE ENGAGEMENT

The first step is to regularly measure engagement to understand how employees feel and how engaged they are

2) GROWTH ORIENTED CONVERSATIONS

Identifying and addressing low hanging fruit and creating ways for employees to feel like they have an advocate at the organization.



3) CLEAR AND ONGOING COMMUNICATION

Make sure communications are clear and honest. This will help reduce anxiety and build trust in your organization.

4) WELLBEING

It is critical to ensure staff is engaged: career, social, financial, physical and community.



5) STRENGTH-BASED CONVERSATIONS

Identify what employees are good at and find ways to encourage it. Make sure they are in a role that maximizes their strengths and recognize them for areas they are excelling.

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