



## WHO WE ARE

Founded in 2004 in Baltimore, Think is a privately owned, national technology and operations advisory practice that provides on-the-ground transformation and consulting, led by executives, adapted for the mid-market. Our team aligns company culture to business mission and goals, leading to positive and sustainable change and meaningful results.

### LEADERSHIP



#### TONY GRUEBL, CEO

Mid-market thought leader and founder of Think. Former COO and VP with 25 years of consulting and program management experience. Six Sigma Master Black Belt.



#### BRYAN WOLBERT, PRESIDENT, THINK GOVERNMENT SERVICES

Bryan has over 20 years of experience leading technology and operations organizations, technology projects, performing full life-cycle business analysis, evaluating and reengineering business processes, and managing teams spanning multiple technologies and industries.



#### JOE POLING, PRESIDENT, THINK COMMERCIAL SERVICES

In Joe Poling's 25-year career, he has started, built, sold, and transformed businesses. Everything he has done — leading his own companies, holding executive roles, and then transitioning into advising business leaders — has consistently validated his instinctive beliefs about transformation.



#### JEFF WELCH, SENIOR VICE PRESIDENT OF STRATEGY

Agilist with 25 years of software engineer and learning solutions architect experience, and leader in commercial and government organizations.



#### DAN KÜFFER, SENIOR VICE PRESIDENT SHARED SERVICES

Former Signals and Intelligence Officer, Leader of Operational Consulting with over 27 years experience managing complex Information Technology projects.



#### VICTORIA J. DAVIDSON, VICE PRESIDENT FINANCE & ADMIN

CPA with over 15 years of experience in public accounting and over 10 years of experience in private industry.



#### STEVE WOOTEN, VICE PRESIDENT OF STRATEGIC HIRING

Steve has built his personal brand by partnering with executives, directors, and hiring managers across many industries, including IT, Healthcare, HR, and the GovCon space, consistently delivering talent solutions in challenging labor markets. Steve has led transformational growth and delivery strategies during his career while placing thousands of candidates for clients.

### WHAT WE OFFER

- Technology Vision & Strategy, CISO & CIO Fractional Support
- Agile Transformation
- Post Merger Integration
- Alignment & Operational Maturity
- Executive Program & Project Management
- PMO Improvement & Development
- Objective & Key Results (OKR) Coaching
- Strategic Hiring

### INDUSTRIES

- Broadcasting
- Education
- Publishing
- Financial Services
- Private Equity & VC
- Government
- Healthcare
- Information Technology
- Legal
- Manufacturing
- Pharmaceuticals
- Telecommunications
- Transportation

### CXO PUBLICATIONS

#### The Red Pill Executive

*Transform Operations and Unlock the Potential of Corporate Culture*

By Tony Gruebl, Jeff Welch, and Bryan Wolbert

#### Bare Knuckled Project Management

*How to Succeed at Every Project*

By Tony Gruebl and Jeff Welch

#### BKPM Pocket Guide: For Project Managers

*1st Edition* By Tony Gruebl and Jeff Welch