



## WHO WE ARE

Founded in 2004 in Baltimore, Think is a privately owned, national technology and operations advisory practice that provides on-the-ground transformation and consulting, led by executives, adapted for the mid-market. Our team aligns company culture to business mission and goals, leading to positive and sustainable change and meaningful results.

### LEADERSHIP



**TONY GRUEBL, PRESIDENT**

Mid-market thought leader and founder of Think. Former COO and VP with 25 years of consulting and program management experience. Six Sigma Master Black Belt.



**BRYAN WOLBERT, EXECUTIVE VICE PRESIDENT & COO**

Current COO and creator of the strategic hiring division at Think, is an expert level project manager, fractional COO, and senior technology and operations consultant.



**JEFF WELCH, VICE PRESIDENT OF PRODUCT DEVELOPMENT**

Agilist with 25 years of software engineer and learning solutions architect experience, and leader in commercial and government organizations.



**DAN KÜFFER, VICE PRESIDENT & CHIEF OF STAFF**

Former Signals and Intelligence Officer, Leader of Operational Consulting with over 27 years experience managing complex Information Technology projects.



**ED MULLIN, VICE PRESIDENT & CIO**

Respected CIO, CTO, and Solution Architect with over 25 years of experience. Leading our expansion in South Florida.



**JEFF MUSGROVE, MANAGING DIRECTOR OF EXECUTIVE ADVISORY AND PE & VENTURE SUPPORT**

Spent his career holding multiple senior leadership roles across Operations, Technology, and Wealth Management for companies such as Legg Mason, Finix Business Strategies, and Broadridge Financial Solutions.

### WHAT WE OFFER

- Technology Vision & Strategy, CISO & CIO Fractional Support
- Agile Transformation
- Post Merger Integration
- Alignment & Operational Maturity
- Executive Program & Project Management
- PMO Improvement & Development
- Objective & Key Results (OKR) Coaching
- Strategic Hiring

### INDUSTRIES

- Broadcasting
- Education
- Publishing
- Financial Services
- Private Equity & VC
- Government
- Healthcare
- Information Technology
- Legal
- Manufacturing
- Pharmaceuticals
- Telecommunications
- Transportation

### CXO PUBLICATIONS

**The Red Pill Executive**

*Transform Operations and Unlock the Potential of Corporate Culture*

By Tony Gruebl, Jeff Welch, and Bryan Wolbert

**Bare Knuckled Project Management**

*How to Succeed at Every Project*

By Tony Gruebl and Jeff Welch

**BKPM Pocket Guide: For Project Managers**

*1st Edition* By Tony Gruebl and Jeff Welch